

# Open Sell Templates – EMEA centralized production

## EMEA OBJECTIVES

- Move to 100% cardboard conception, to lower carbon footprints
- Keep luxury DNA of the brand, while moving to more sustainable display

## PRESENTATION OF THE UNIT

- Qty 219 units
- European production (Italy)
- Gold finish

## MATERIALS :

- FSC mix claim
- Printed QR code

## CENTRALIZED PRODUCTION

- Ex-factory price = 42€
- Qty = 219 units
- From PO to PDCSD = 10 weeks

